



Incture®

AppHaus network member since 2019



Design Mantrai

Headquarters

Bengaluru

Founding Year

2006

Employees

700+

Location of Space

Bengaluru, Karnataka

Maximum Workspace Size

100

Industry

Digital Business

Size of Space

1000 Sqft.

Service and Solution offerings

- Cherrywork® Digital Applications
- Digital Transformation Services
- SAP Core Services

What makes us unique

Incture is a leading provider of digital applications and digital solutions on SAP Business Technology Platform.

Design Mantrai is a creative workspace to promote design-led innovation. The Sanskrit word **Mantrai** is derived from the root **Man** – “to think” and **trai** – “to do”.

The goal is to embed design at the core of all our solutions.

 Design Workspace

 Design Mindset

 Design Thinking

Learn more >>

member of the  AppHausNetwork

Use case Discovery

We follow a **3 phase approach** with current state interviews, leadership validation and working-level workshops.



What are the existing core processes and pain points mapped to use cases?

Current State Assessment

What are the **use cases** for the future state of operations?

And how do we go about building a **high-level roadmap for future state based on prioritization**

What are the **use cases** to continue to **business case?**

Optimize the business process and build a prototype to **enable business case creation**

Our Process



- ◆ **Identify and classify** key business challenges
- ◆ **Align key benefits** and their metrics
- ◆ **Current state assessment**
- ◆ Highlight **key business benefits**



- ◆ Evaluate identified **business use cases**
- ◆ Define future state with **high level roadmap**
- ◆ Create **technology & solution blueprint**
- ◆ Share **high level architecture** for To-be State



- ◆ **Customer journey map** via requirement workshops with end users and process owners
- ◆ **As-Is-state** and **To-be state - Business process optimization**
- ◆ **Iterative design and prototyping** of the Use case



About Incture

Incture is one of the leading providers of digital applications and digital solutions. We have delivered more than 100 application development, integration, and support projects using SAP BTP Platform & Services and other hyperscale platforms over the last 16 years. Working primarily with customers in CPG & retail, manufacturing, energy, and the life sciences industries, Incture delivers hyperautomation solutions for their vertical-specific tasks and processes.

Our comprehensive extensions suite called **Cherrywork®** is delivering business value with agility and at scale to address evolving business requirements. Incture is a **multi-year SAP Innovation award winner from 2019-2021** for process innovation and technology disrupter categories and has been recognized as the finalist for the **SAP Pinnacle Award** in the SAP Business Technology Platform (BTP) category in 2022.

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