

Customer is a part of the bottling group of a conglomerate owned bottling operations. This group is primarily focused on markets in India, Southeast Asia and Southwest Asia, covering 10+ countries with 30+ bottling plants and 16k employees, serving more than 1 billion consumers.

## Cherrywork® Workbox for a Bottling Group of a Global Conglomerate

### Challenge

- Increase the productivity of its employee workforce comprising managers and senior managers, by providing them with a single approval platform for task approvals

### Solution

- Cherrywork® Workbox application fetches work items from different source systems available in the customer landscape and enables them to close tasks on-the-go by using native mobile applications with offline capabilities. This product added intelligence to productivity apps. by using **AI enabled virtual assistant** to enquire about work, get insights and close work using natural language processing

### Outcome

- Productivity increase for key stakeholders
- Faster turnaround time for critical work items
- Offline capabilities added for ease-of-use
- Improved collaboration across team members

### Business Impact

**30%** Increase in productivity

**360°** Visibility of tasks

**1100+** Happy end users